

Servizio | Tessile

Tra cultura e business, così riparte la filiera della seta italiana

Il piano di Confindustria Moda per rilanciare una produzione storica del tessile nazionale, con un valore aggiunto in crescita e che potrebbe dare nuovo slancio all'agricoltura

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Appena dieci anni dopo la nascita del Regno d'Italia, il governo agiva con convinzione per sostenere una delle più importanti filiere del Paese, quella della seta: nasceva così, nel 1871, la prima Stazione Bacologica Sperimentale di Padova (oggi parte del Crea, organismo di ricerca del ministero dell'Agricoltura), per aiutare gli allevatori di bachi ammalati di pebrina e convincerli a non delocalizzare la produzione all'estero.

On 12 March 2025, Il Sole 24 Ore published the article "Between Culture and Business: How the Italian Silk Industry is Making a Comeback", offering an in-depth analysis of the resurgence of silk production in Italy. After years of decline due to competition from Asian markets and the rise of synthetic fibres, the sector is now experiencing a renaissance driven by technological innovation, sustainability investments, and international collaborations.

A key player in this revival is CREA-AA Laboratory of Sericulture in Padua, which provides scientific and technological support to enhance the quality of silk production. CREA is working on innovative methods for mulberry cultivation and silkworm farming, aiming to make the supply chain more sustainable and globally competitive.

The article also features an interview with dr. Silvia Cappelozza, Research Manager at CREA – Laboratory of Sericulture, who emphasises that the revival of Italian silk is based on an integrated strategy of research and territorial enhancement. Dr. Cappelozza highlights the growing demand for high-quality natural products, supported by the ARACNE project.

The ARACNE project seeks to bridge the silk industry with the needs of the European textile sector, strengthening Italy's competitiveness through a production model that combines tradition with cutting-edge innovation. Thanks to this initiative, new market opportunities are emerging, involving artisans, businesses, and research centres to restore a 100% Made in Italy silk production.

Italy, historically one of Europe's leading silk producers, is now aiming to reclaim its place in the global market. The sector is attracting new investments and fostering collaborations with luxury brands and European fashion houses, keen on sourcing high-quality, ethical, and sustainable materials.

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