

10th BACSA INTERNATIONAL CONFERENCE

"Regeneration of sericultural industries in 21st century"

"REGESERI" 2023

PROCEEDINGS



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The ARACNE project: Advocating the Role of silk Art and Cultural heritage at National and European level

By

Saviane, Alessio; Fila, Gianni; Cappellozza, Silvia

Council for Agricultural Research and Economics – Research Centre for Agriculture and Environment, Padua, Italy

(Abstract)

The name ARACNE refers to a tale of Greek mythology in which the main character – ARACNE – was transformed into a spider after challenging the goddess Athena to a weaving contest. In our case, however, the acronym stands for "<u>A</u>dvocating the <u>R</u>ole of silk <u>Art and C</u>ultural heritage at <u>N</u>ational and <u>E</u>uropean level" and it describes the main targets of this project funded by the EU. The international partnership engaged in this project is committed to the preservation and valorisation of cultural values and traditional skills linked to the silk world and the legacy it has

left. In the past, silk greatly contributed to the development of European economy and arts; therefore, in the framework of the ARACNE project the silk sector can represent again the common basis for a future European silk route intended as a cultural itinerary across Europe. The project was split into 6 work packages (WP). The objectives of WP1 are the collection of local data about silk's cultural heritage and the recreation of a silkworm and mulberry European heritage through the identification and selection of old mulberry varieties and *Bombyx mori* strains to build the base for typical/local productions. The WP2 leader group will use the information collected through the implementation of WP1 to build virtual maps of silk museums and points of interest connected with the silk cultural heritage while, at the same time, other partners will develop new production chains based on non-woven silk, on "zero km" silk and on silk as raw material for biotech applications. WP3 will address all those issues regarding business, governance, and financing models to improve the silk built cultural heritage. Strategies to support companies and start-ups involved in the project will be a task in this WP as well. In WP 4 all partners will take advantage of the experience of a French local silk route to develop their own itineraries that will be subsequently unified under a unique European silk route. WP5 will cover topics regarding communication, dissemination and exploitation involving the partners themselves, local communities, and stakeholders for a medium-long term impact. WP6 concerns the management of the ARACNE project. Overall, the aim of the project is to build a resilient silk innovation ecosystem based on traditions, architecture and both tangible and intangible heritage by involving museums, local communities, and general stakeholders. The project will also meet the New Green Deal and the New Bauhaus macro-objectives.

Keywords: cultural heritage, silk, mulberry, silk route, local

The recent Sericultural situation in Romania (country report)

By

Maria Ichim, BACSA national coordinator in Romania

ABSTRACT

For millennia, the Silk Road was the world's most important trade route. It was a link between culture and civilizations that were often antagonistic. If we think about it, it was

a first form of globalization, as well as a real way of development and communication of human civilization as a whole. Beyond its commercial, historical and cultural attributes,

the Silk Road remains a fascinating road for those who want to experience the charm and adventure of the route that once united two worlds. The Silk Road was a means for the exchange of goods and culture, benefiting the inhabitants of the cities on this route who in turn improved and developed science, arts and other fields. From the 14th century, silk began to be produced in European countries, which is why its reduction took place. Noticing this decline, the European Commission decided to relaunch this activity and launched the European Global Gateway project aimed at strengthening commercial relations with partners from around the world. The project will benefit from €300 billion in funding and has been developed as an alternative to China's New Silk Road. I think it is an opportunity for many countries, to strengthen relations through strong partnerships. The presentation will analyze the own method of recovery and organization for the revitalization of the sericulture field in Romania.

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